#### FURS---Last Call

Better Furs than are sold here are not to be had. lower prices are an impossibility. So if you need want the newest and best and want to save one half don't let this opportunity pass.

Semi-Annual

# CLEARING SALE After the most successful year in the most successful year in the year in the successful year in the successful year in the year in

January 6th, we will inaugurate the most stupendous clearance sale ever attempted in Richmond. We find our inventory time approaching with a balance of more than \$35,000 worth of new merchandise, more than we are willing to carry over another season, and in accordance with our established rule that we must start every new season with fresh, new merchandise, we will sell at prices heretofore unheard of

in a January sale, with every article that we offer in this sale at a seasonable time for present use. Come early and buy everything you may need for present or future at a saving of 15%, 20%, 25%, and in some instances 33 1/3% to 50%. The overplus is represented in every department in our house (which we have carefully gone over in the past week and marked at reduction prices), including Silk, Black and Colored Dress Goods, Rugs, Suits, Coats, Furs, Lace Curtains, Small Wear, etc., Read below of the greatest saving on new first-class dry goods, etc., which will be offered to you in 1908:

# Now for the Greatest Clearing Sale Bargains Ever Offered

## Dress Goods Clearance Sale

To make room for our spring goods, which are arriving every day, we have divided our Dress Goods Department into FOUR SEPARATE LOTS, each lot consisting of the season's best and most desirable fabrics, in the most complete assortment of colors and patterns that has ever been seen in a Dress Goods department.

WE HAVE ARRANGED THE PRICES AS FOLLOWS: \$1.69, \$1.19, 98c and 39c per yard. This is one of the largest money-saving sales we have ever had, and to realize that we are selling Dress Goods at 25 per cent. less than what they cost us, you will have to visit our department, and then you will be convinced that the bargains we are offering are the best you have ever seen.

\$3.50 Gray Striped Panamas, 44 Inches wide: Clearance price, \$1.69. \$3.50 Brown Striped Serge, 44 inches wide; Clearance price, \$1.69.

\$3.50 Blue Striped Serge, 44 inches wide; Clearance price, \$1.69. \$4.00 Gray Striped Suitings, 44 inches wide; Clearance price, \$1.69.

\$4.00 French Plaid Volle, 44 inches wide; Clearance price, \$1.60.

\$4.00 French Patterns, in black, 44 inches wide; Clearance price, \$1.69. Clearance price, \$1.69. \$3.50 Spring Mixtures, 44 inches wide; Clearance price, \$1.60.

\$3.00 Gray, Blue or Red Striped Suiting, 5c inches wide; Clearance price, \$1.10.

\$2.75 Light Gray Mixtures, 52 inches wide; Clearance price, \$1.10.

\$2.75 Blue or Garnet Checks, 52 Inches wide; Clear-ance price, \$1.19. \$2.50 Brown or Oxford Mixtures, 52 inches wide; Clear-ance price, \$1.19. \$2.50 German Panama, in black, 44 inches wide; Clearance price, \$1.19.

\$2.50 Mattasse Suiting, in black, 44 inches wide; Clearance price, \$1.19.

\$2.25 Dark Gray Mixtures, 54 inches wide; Clearance price, 98c. \$2.25 Light Gray Mixtures, 54 inches wide; Clearance price, 98c.

\$2.00 Checks or Stripes, in brown or blue, 52 inches wide; Clearance price, 98c. \$2.00 Green Henrietta or Satin Berber, 42 inches wide; Clearance price, 98c.

\$2.00 Dark Checks, Stripes or Plaids, 52 inches wide; Clearance price, 9Se. \$1.75 Rainproof Sulting, in black, 52 Inches wide; Clearance price, 98c.

\$2.00 Armour Suiting, in black, 42 inches wide; Clear-ance price, 98c.

\$9c Green Wool Crepe de Chine, 38 inches wide; Clear-89c Blue Checked Suiting, 50 Inches wide; Clearance price, 39c.

69c Light Gray Checks, 36 inches wide; Clearance

## The Silk Store Clearance Sale

We've made up our mind, and nothing can change it. We're determined to have the smallest stock of Silks on hard when we take stock that we've ever had since we've been in business. We've got just three weeks in which to do it, and we are going to MAKE THINGS HUM every minute of every hour of every work day of that time. The more ENCOURAGEMENT you give us the BIGGER BARGAINS we'll give you. This is a little promise with a great big DOLLAR AND CENTS meaning.

\$1.00 and \$1.25 Silks; Clearance price, 69c. \$1.39 and \$1.50 Silks; Clearance price, S9c. \$1.75, \$2.00 and \$2.25 Silks; Clearance price, \$1.19. \$1.00 and \$1.25 Chiffon Cloths; Clearance price, 69c.

69c Taffeta (best in town); Clearance price, 59c, \$1.39 and \$1.50 Evening Silks; Clearance price, 89c, 75c Satin Liberty Evening Silks; Clearance price, 59c, \$1.75, \$2.00 and \$2.25 Evening Silks; Clearance price.

\$2.50 Exclusive Noveltles in Dress Patterns; Clear-ance price, \$1.40 yard. ance price, \$1.40 yard. \$1.50, \$1.75 and \$2.00 Fancy Rajah Silks; Clearance price, Soc. 75c Crepe de Chine, evening shades; Clearance price,

59c. \$1.50 Black Taffeta; Clearance price, \$1.25. \$1.25 Black Taffeta; Clearance price, 98c. A MOSBY bargain has a double meaning—a bargain in price and a bargain in quality.

#### High-Grade Dress Trim- | mings

For January Clearance One Third to One Fourth of Former Prices

Appliques and Fancy aids, 12½c and 15c ones 25c ones now 10c, 50c ones now 19c, 75c ones now 29c, \$1.99 ones now 39c,

Women's 1212c Linen Collars; special, 3e each. Broken lots from our regular stock; your pick 3c

Three Especially Worthy Hosiery Bargains

Ladies' 35c Gauze Liste and Cotton Hose, full fashloned, Hermstorf dye; spedial, 25c.
Ladies' 50 Extra Fine
Gauze, Gauze Liste and
Sotton Hose, Unappresened anywhere for 50c; special Monday, 35c.

Black Cat Stockings, 15c They are not legther, but they wear like leather. Double heels, soles and toes; sizes 6 to 10; special, 15c.

## Remnants of Embroideries

- All from our regular stock, with prices cut in half. Good, useful lengths, all from our regular stock. Pick any and save one-half. Remnants of Plain and Fancy Nets, Black Tosca Nets, Figured Nets, etc. Many in waist lengths, Pick any of these and you will save one-third,

#### Remnants of White Goods

With Cut in Half Prices

Romants of Persian Lawns, India Linen, French Nainscok, French Lawns, Batiste, etc., in good, use-ful lengths, all marked at half price, Remnants of Wash Goods

At Half Price Many in dress lengths, uy any and save one-half.

60c and 50c Veilings, 9c yard. Odd lots from our regular stock, plain and dotted; your choice be yard.

### Stationery

We are closing out our entire stock of Quire Paper and Envelopes, Whiting's Irish Liner, Greeian bond, Woven Linen, Organdie Plaid, French Organdie Plaid, French Organdie and all styles in mourning paper and envelopes, ranging from 20c to 50 per quire; Clearance price, 10c per quire; Envelopes, 40c per pack.

# The Balance of Our Entire Stock of Cloaks and Suits Will Be Placed on Sale this Week Reduced Prices on Rugs, Lace Cur-

The mere announcement of a FINAL CUT IN PRICE of the balance of our entire stock of COATS AND SUITS, and that same will be placed on sale this week at prices never before quoted on similar merchandise in this city, will attract unusual interest and crowd our Cloak Section for the coming week. We carry merchandise from only the very best manufacturers, and their garments are noted for faultless workmanship and the superb materials used in their construction. TAILOR-MADE AND FANCY SUITS, COSTUMES AND DEMI-COSTUMES, SILK SHIRTWAIST SUITS, EVENING DRESSES AND WRAPS, DRESS SKIRTS, CLOTH COATS, SILK RUBBER AND RAINCOATS, and a bewildering array of FANCY SILK, LACE AND LINGERIE WAISTS. It would be impossible to give detailed description at this time. Suffice it to say that never before have the women of Richmond had an equal opportunity to purchase high-class merchandise at such a remarkably low price. The following quotations are but a few of the many great bargains offered in this sale:

#### Suits

Our \$18.00 and \$22.50 Suits; Clearance price, \$9.88 Our \$25.00 Sults; Clearance price...... \$12.75 Our \$27.75 Suits; Clearance price..... \$15.75 Our \$30.00 to \$40.00 Suits; Clearance price, \$19.75 Our \$42.50 to \$47.50 Suits; Clearance price, \$24.75 Our \$50.00 to \$52.50 Suits; Clearance price, \$29.75 Our \$55.00 to \$60.00 Suits; Clearance price, \$35.00 Our \$65 and \$70 Suits; Clearance price...\$39.50 Our \$75 and \$80 Suits; Clearance price..\$59.50 Our \$85 to \$125 Sults; Clearance price. \$80.50 Above includes every Suit in our stock.

## Skirts at One-Half and One-Third Off Former Prices

Let No. 1.—Twenty-five Walking Skirts, made of all-wool fancy mixtures, plain gored style; were \$5.00, now \$1.08.

were \$0.00, now \$1.98.

Lot No. 2.—About 150 Walking Skirts. This lot contains every Cheviot and Broadcloth Skirt in our stock. Every style represented; all made in most thorough manner; were \$12.50 to \$15.50, now \$4.98.

Nine Styles

of 1908

Lawn and

Muslin Waists

\$1.50 and

\$1.25 Value,

Now

98c

\$1.25 C

\$1.50 C

\$2.00 C

Daintily worked in nainsook and Swiss; prices, 121/2e to 75c.

NOVELTY EMBROIDERIES. This is truly a Mosby showing, exclusive styles; many and no two

Allovers to match, \$1.50 to \$6.00

#### Coats

Including every Black and Colored Coat in Our Stock.

Evening Coats and Carriage Coats

\$55.00 Black Broadcloth Evening Coats, trimmed with braid and velvet, now \$35.00 \$60.00 Black Broadcloth, loose fitting and lined with white peau de sole, now \$45.00.
\$75.00 handsome Carriage or Evening Coats, made of black broadcloth, lined with peau de sole; entire coat, and sleeves trimmed with silk braid, now \$40.50.
\$69.50 Imported Apricot Coats, made by Doveet, Paris, now \$55.00.

\$89.99 Imported Apricot Coats, made by Dov-cet, Paris, now \$55.00.
\$30.00 Champagne Kimono Style Evening Wrap, yoko sitk lined, now \$19.75.
\$65.00 White Cloth, Handsomely Braided Coat, pear de soie lined, now \$19.50,
\$50.00 Light Blue Drap a Ete, all Silk-Lined Evening Coat, with hood, now \$35.00.

## **Evening and Street Dresses**

\$60.00 Velvet Princess Dress; Clearance price, \$30.00.

Our \$45.00 All-Silk Crope de Chine Dresses; Clearance price, \$29.75. Our \$50.00 Black Silk Volle Dresses, silk lined; Clearance price, \$39.75.

Our \$125.00 Imported French Gowns; Clearance price \$79.50. Our \$75.00 Black Crepe de Chine; Clearance price, \$58.50.

#### Raincoats

Our \$10.00 Misses' and Children's Raincoats (10 to 16 years); Clearance price, \$4.98.

Our \$22.50 Ladies' Cravenette Raincoats, Clearance price, \$14.98.

Our \$25.00 Satin Rubber Raincoats; Clearance price, \$17.75.

Our \$35.00 Satin Public Raincoats; Clearance price, \$17.75.

Our \$35.00 Satin Rubber Raincoats; Clearance price, \$24.75.

## 50c Linen Lawns 39c Full good yard wide, all pure linen. A much

better grade than the usual 50c kind---Special

39c yd

# The January Sale of Undermuslins Starts To-Morrow

Magnificent garments, generously cut, carefully made by the best people in the Underwear business, and by giving ample time, ordering months ago, we secured exceptionally close prices; in fact, these garments in this sale are made of cambrics and muslins at old low prices. The exact savings we tell you in this advertisement.

Materials and Styles.—The materials in these garments are of Muslins, soft finished Cambrics, French Nainsooks and Sheer Lawns—dainty trimmings of Blind, Hamburg, Swiss, Nainsook or English eyelet embroidery, French or German Val., Torchon, Cluny or

Florentine Laces and Insertions; many finished with veinings and wash ribbons. All garments are carefully selected from the newest models, including fitted yokes on combination suits to give correct lines to the new fashionable dress skirts and evening gowns. You have never been invited to so grand a display as we make this year, and the savings will be equal and fitting to the occasion. Don't miss this sale.

#### (Annex, Second Floor.)

Corset Covers	Gowns	Drawers	Extr
25e   25e	\$1.00 Gowns for	\$80 Drawers for	49e \$1.25 Extr \$1.75 Extr \$1.75 Extr \$1.75 Extr \$1.75 Extr \$1.75 Extr \$1.25 Extr \$1.25 Extr \$1.25 Extr \$1.25 Extr \$1.75 Extr \$1.75 Extr \$1.75 Extr \$1.75 Extr \$2.00 Extr \$1.75 Extr \$2.50 E
Chemise         for         50e           Chemise for         75e           Chemise for         98e           Chemise for         \$1.25           Chemise for         \$1.50           Chemise for         \$1.50           Chemise for         \$2.25	\$1.00 Skirts for. 75e \$1.25 Skirts for. 98e \$1.65 Skirts for. \$1.25 \$1.98 Skirts for. \$1.50 \$2.25 Skirts for. \$1.50 \$2.25 Skirts for. \$2.00 \$3.00 Skirts for. \$2.00 \$3.75 Skirts for. \$2.50 \$3.75 Skirts for. \$2.55 \$3.75 Skirts for. \$2.55 \$3.75 Skirts for. \$2.55	Short Skirts  75c Underskirts for	coats at a appropriat best valued on the control of
ÁJ	anuary Sale of	the Wanted W	hite

#### Extra Size Garments 75c Extra Size Corset Covers for 50c

| 75c Extra Size Corset Covers for 50c |
| 1.25 Extra Size Corset Covers for 98c |
1.75 Extra Size Corset Covers .	31.25
1.00 Extra Size Drawers for .	60c
1.55 Extra Size Drawers for .	75c
1.50 Extra Size Drawers for .	98c
1.25 Extra Size Gowns for .	98c
1.25 Extra Size Gowns for .	81.25
2.00 Extra Size Gowns for .	81.50
2.00 Extra Size Gowns for .	81.98
3.15 Extra Size Gowns for .	81.98
3.15 Extra Size Gowns for .	81.98
3.15 Extra Size Gowns for .	81.98
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3.15 Extra Size Gowns for .	81.98

New and tasty designs, heavy all pure Linen Scotch damask. Silk Petticoat Bargains 2x3 yard Cloths \$3.50, value \$4.50. value \$4.50, 2x3 ½ yard Cloths \$4.00, value \$5.00, 2x4 yard Cloths \$4.50, value \$4.00, % Napkins to match \$3.00 % Napkins to match \$4.00 dozen.

One of our \$6.00 Black Silk Petticoats at \$3.98 would make a most appropriate Xmas gift. It is the best value over offered in Richmond. We have sold them this season by the thousand, which proves they are good. Made of heavy black taffeta silk, cut full and wide, with 12-inch stitched full flare ruf-\$3.98

# 75c, now 50c. Some slightly soiled Mexican Hand Drawn Centres, Trays, Scarfs at greatly reduced prices. Slightly soiled Napkins at greatly reduced prices. Only slightly soiled, otherwise all right, at big saving prices. Domestic Department

tains and Draperies

Room size Rugs—Axminster and All-Wool Smyrna Rugs that sold up to \$35.00. Clearance price, \$19.98, Wilton Velvet Rugs, 9x12 feet, worth to \$50.00; Clearance price, \$33.50.

French Wilton Rugs, 9x12 feet, worth \$60.00; Clear-ance price, \$47.50. Body Brussels Rugs, room size, worth \$32.50; Clear ance price, \$19.98.

All-Wool Smyrna Rugs, 4x7 feet, regular price, \$8.00; Clearance price, \$5.98.
All-Wool Mottle Smyrna Rugs, 4x7 feet, worth \$6.00; Clearance price, \$3.98.

Wilson Velvet Rugs, 4 feet 6 inches by 7 feet 6 inches, worth \$10.00; Clearance price, \$5.98.

Axminster Rugs, 36x72 inches, regular price \$1.50 Clearance price, \$2.98.

Axminster Rugs, 27x54 inches, regular price, \$3.00; Clearance price, \$1.98.

French Wilton Rugs, 27x54 inches, that sold up to \$6.75; Clearance price, \$4.48.

Wilton Velvet Rugs, 36x72 inches, worth \$6.50; Clear-ance price, \$4.4S.

ance price, \$4.48.

French Wilton Rugs, 36x72 inches, vicearance price, \$7.98.

All-Wool Smyrna and Axminster Rugs \$1.50; Clearance price, 98c.

All-Wool Smyrna Rugs, 26x54 inches, Clearance price, \$1.48.

All-Wool Smyrna Rugs, 27x54 inches, Clearance price, \$1.98.

All-Wool Smyrna Rugs, 27x54 inches, Clearance price, \$1.98.

All-Wool Smyrna Rugs, 30x60 inches, \$3.50 Clearance price, \$2.48. All-Wool Smyrna Rugs, 35x72 inches, \$5.00 value Clearance price, \$3.48.

Hall Runners, best quality Wilton Velvet. 4 and 5 yards long, were \$17.50; Clearance price, \$9.98.
Oriental Hall Runners, 15 and 18 feet long, regular price \$50.00; Clearance price, \$25.00.

Lace Curtains and Draperies

Lace and Muslin Curtains at about One-Half Regular Price.

\$5.00 Cluny Curtains; Clearance price, \$3.35 pair.

\$1.50 Muslin Curtains, 3 yards long, wide ruffles; earance price, 85e pair. 39c Muslin Sash Curtains ready for use; Clearance ice, 25c pair.

\$10.00 Antique Scrim Curtains; Clearance price, \$5.00

\$6.50 Arabian Lace Curtains; Clearance price, \$3.50 pair. \$20.00 Arabian Lace Curtains; Clearance price, \$11.50

\$3.00 Nottingham Curtains; Clearance price, \$1.48 pair. \$9.00 Irish Point Curtains; Clearance price, \$4.08 pair. \$1.75 Net Curtains; Clearance price, 98e pair.

\$4.00 Ruffle Net Curtains, 3 yards long; Clearance price, \$1.98 pair.

January Clearance Sale Table and Bed Linens

Interestingly Low Priced

Two Special Towel Bargains

20x40 Hemstitched All-Pure Linen Huck Towels, a positive \$4.00 value; spe-cial, \$5.00 dozen. 20x44 Hemstitched All-Pure Linen Extra Fine Huck Towels, value \$5.00; special, \$3.50 dozen.

Extra special values, \$1 \$1.25, \$1.50, \$1.75, \$2.00

Fancy Drawn Linens

Hemstitched Pillow Cases, \$1.25 pair.

All Pure Linen, sold reg-ularly at \$1.50; special, \$1.25 pair.

Ridiculously Low Priced

20-inch Fancy Drawn Union Linen Centres, were 25c, Monday, 17c.

30-inch Fancy Drawn Union Linen Squares, were 50c, now 20c.

24-inch Squares, were 39c, now 25c.

39c, now 25c.

18x72 inch Fancy Drawn
Union Linen Scarfs, were
75c, now 50c.

25c Figured Cretonnes; Clearance price, 1214c. 36-inch Fgured Cretonne, all colors; Clearance price 12½c, yard.

Three Special Bargains Full two yards, all pure linen, full bleached Scotch damasks. The usual \$1.25 kind \$1.00 yard.

% Napkins to match \$3.00

% Napkins to match \$4.00

Of Table Damask, in good, useful lengths, at greatly reduced prices.

Some Special Values.

2x2½ yard Cloths \$3.00, value \$4.00.

Remnants

Damask Cloths

Some special bargains this week. We are going to close out many odds and ends of goods that were nearly double the price of this week's sale. Come and investigate these rare bargains.

Special lot of 50c goods to be closed out at 20c a yard, We bought liberally many months ago at old prices, and, together with the recent financial stringency, we were successful in receiving special price concessions. Many manufacturers needed ready cash and were willing to sacrifice their stock. This

Wool Waistings, in pretty designs; special, 20c.
Mercerized Foulards, navy blue, brown and black, with large and small polka dot; special, 20c yard. Elderdown, 36 inches wide, in light blue, pink, gray, vy blue and red; special at 20c. Bath Robe material, exceptional value, 29e yard,

About ten styles to select from. Made of messaline, white and earn nets, taffeta stiks and pialds. Some with hand-embroidered yokes, others tucked back and front, The Gibson style is also well represented. Three-quarter and full length sleeves. About 250 Waists in this lot. The price makes them a bargain of the first water; \$7.50 value; special \$5.98 this week.

## **Outing Special**

Only a small quantity of very choice designs left from the enormous stock we had on hand before Xmas. These while they last at 12½c and 18c. Kimono Crepe, 36 inches wide, advanced showing in very pretty Japanese designs, in every imaginable color; special value, 19c yard.

## Special Sale of Waists

#### means, if you supply your White Goods wants here, savings of an average of 25 per cent. alike, and best of all, all are marked at little figured prices. 22-inch Novelty Swiss Flouncings, with colored dots, \$1.50 yard. Bands to match, 45c. designs, in matched sets, 45e to \$2.50 January Sale of Embroideries Bands to match, 40c to \$1.50, With Special Price Concessions NAINSOOK EDGES, See our special at 10c, 121/2c, 16 2-3c, 20c, 25c.

IRRESISTIBLY LOW-PRICED

You will find here a beautiful array of gorgoous patterns and exclusive designs. Beautiful flounce, alloyer and bands. In conjunction with these unsurpassable embroidertes we offer some special bargain lots, with average saving chance of 25 to 33 1-3 per cent.

50c Nainsook Flouncings, 30c.
50c Nainsook Flouncings, 20c.
12 to 15 inches while new tasty Novelty Swiss Flouncings, olored embroidery designs, ands to each flounce, \$12.50, Bands to match, \$1.75. Swiss Floundings, 39c, 49c, 75c, 89c. Value, 60c, 75c, \$1.25, \$1.50,

Value, 60c, 7cc, \$1.20, \$1.00,

16 to 22 inches wide, new and shockingly handsome designs,

30c for the 60c kind,

40c for the 75c kind,

75c for the \$1.25 kind,

SDc for the \$1.50 kind, 12 to 15 inches wide, new, tasty and very effective patterns. Well worked and excellent wearers. Postive 60c values, 39c. Postive 50 values, 29c.

Bands to match, one to three nches wide, 25c, 39c, 49c. nches wide, 25c, 39c, 49c, \$2.26 Swiss Flouncings, \$1.50 yard. 22-inch Swiss Flouncings, very tew and handsome designs, im-ported to sell at \$2.25; special, \$1.5 Parting States of the States o

FRENCH CAMBRIC EMBROIDE-Looks like handwork. Ask to see them: 3 to 6 inches wide, 20c, 25c, 30c, 35c. For Your Spring Wants

English Long Cloths (12 yards to piece), \$1.30, \$1.50, \$1.75 piece.

Lady Coth (12 yards to piece), \$1.80 piece. Comfort Cloth (12 yards to piece), \$1.98 piece.

#1.98 piece,
English Nainsook (12 yards to fiece), #1.75 and #1.89 piece,
25c Mercerized Organdie Checks;
special, 15c.
Sheer and fine, in neat and stylish plaids, elegant washers and wearcs; special, 15c.

Neat figures and fine pin dots, unusually fine and sheer; value, 25c special, 19c. NOVELTY WHITE GOODS, Now, rich and tasty patterns, in stylish plaids, stripes and embroid-ored designs; special values, 25c, 29c,

25c Figured and Dotted Swisses

ered designs; special values, 25c, 29c, 50c, 50c, 50c.
17c French Lawns; very special value, 12½c.
42 Inches wide, sheer and fine, much better than any you ever bought at 17c; special, 12½c.
25c Mercerized Lawns, 1bc.
40 inches wide, fine and very sheer, with a highly mercerized permanent finish. An excellent washer and wearer; special, 1bc.
Sheer Linen Lawns, 29c, 39c, 59c,

Sheer Linen Lawns, 29c, 39c, 50c, Values, 39c, 50c, 65c,

Values, 39c, 69c, 69c, Full good, wide, all pure linen, sheer and fine, 29e for the 39c kind. 30e for the 60c kind. 50e for the 65c kind.